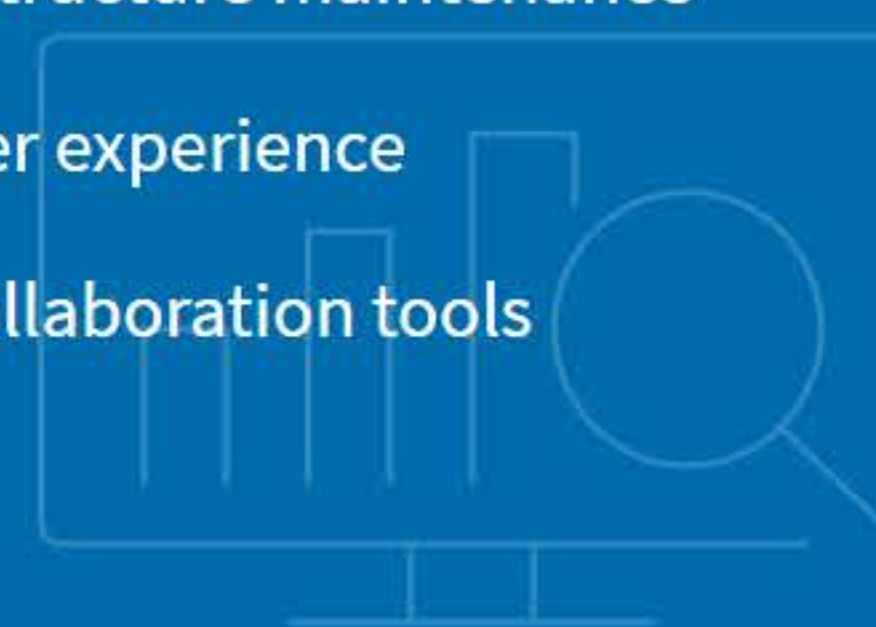


turning your healthcare data  
**into insights.**

## Insights Equal Impact.

Viewics is an end-to-end healthcare analytics platform that surfaces actionable insights that empower you to improve patient care, operational effectiveness, and financial performance across the healthcare continuum.

- Packaged solutions
- Customizable dashboards
- Minimal infrastructure maintenance
- Interactive user experience
- Convenient collaboration tools



## Applications Built on a Robust Analytics Platform

### SCALABLE PLATFORM

### INSIGHTFUL APPLICATIONS

### HELPFUL RESOURCES



*March 5, 2020*

New application released to help better monitor and track COVID-19 testing

Every day, more and more people become infected with the acute respiratory syndrome coronavirus 2, but only people with symptoms may be tested. Since an infection with the virus often goes without symptoms, many people do not know that they have already been infected. Therefore, a high number of unreported cases is assumed. An antibody test can provide more clarity here.

## Viewics Equals Value.

Our successful track record includes data analysis from multiple facets of the healthcare spectrum. Our teams work diligently to provide our clients with innovative ways to draw insights into data residing in their information systems.

### Benefits to your healthcare institution



#### Cost Savings

Streamline processes, reduce unnecessary diagnostic testing, and identify hidden opportunities to reduce costs.



#### Growth

Improve customer management to drive growth, improve customer retention, and maximize revenue opportunities.



#### Quality Improvements

Improve accuracy, efficiency and turnaround times across the healthcare continuum.



#### Strategy

Solve difficult laboratory challenges to position your lab as a true partner for your health system.



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## Applications Built on a Robust Analytics Platform

### The Viewics Platform

An end-to-end healthcare analytics platform that surfaces actionable insights and empowers you to make better decisions



### Applications that Add Value

Applications that identify quality improvement opportunities to reduce waste, increase efficiency, and drive financial and operational value



### Resources

Valuable resources that help equip your organization with the right tools to be successful



March 5, 2020

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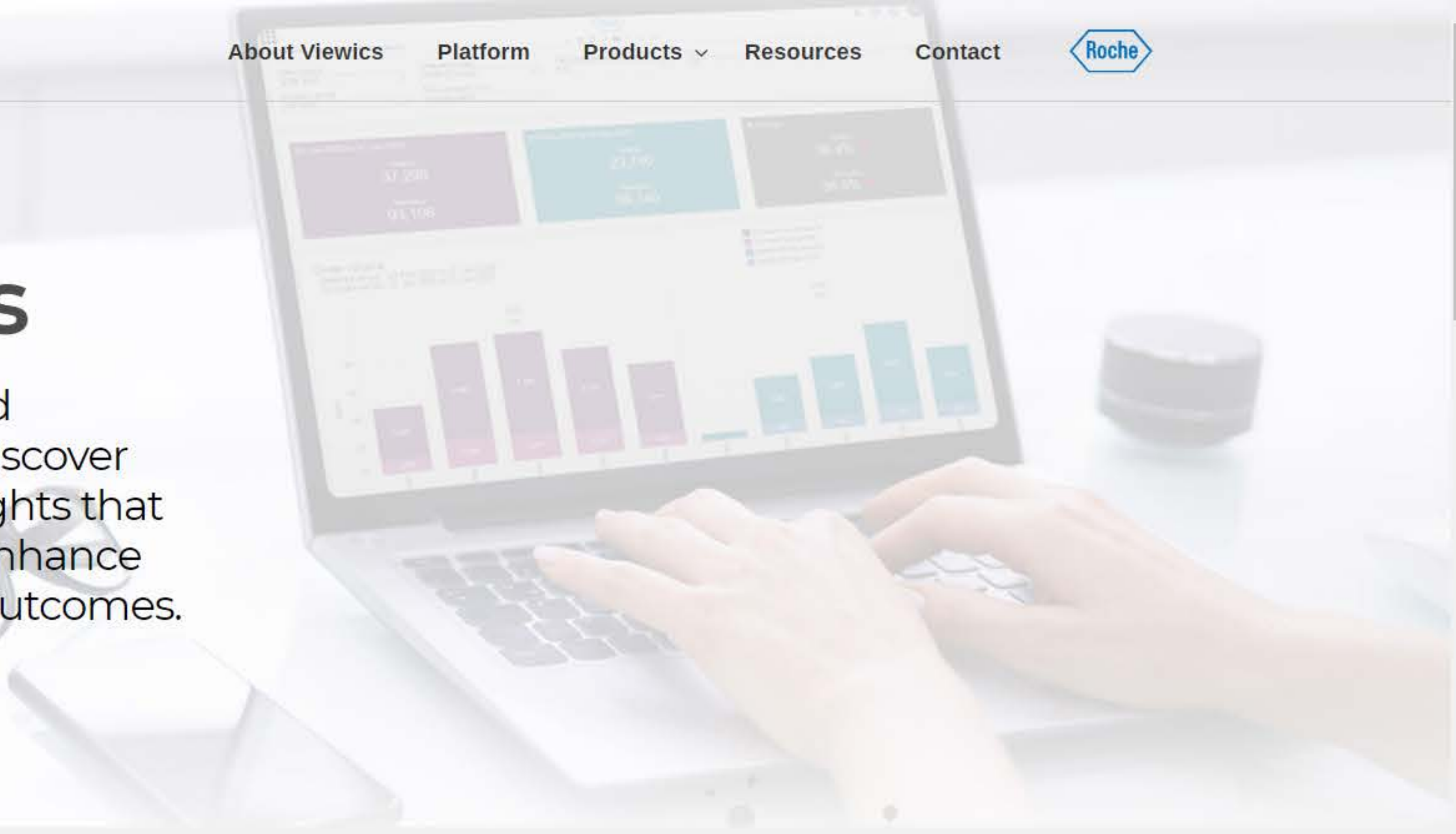
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# About Viewics

The Viewics Analytics Platform and applications help users quickly discover meaningful and actionable insights that help healthcare organizations enhance their operational and financial outcomes.



## The Viewics Team

Acquired in 2017, the Viewics team is a proud member of the Roche Family. We develop business intelligence and analytics solutions for healthcare organizations, enabling them to enhance operational and financial outcomes. Healthcare business managers use our analytical solutions to optimize productivity in their specialized environments and anticipate future needs. We build our solutions on the Viewics Analytics Platform.



## The Viewics Analytics Platform

The Viewics brand *is also connected to the analytics platform* that serves as the cloud foundation for cloud-based data visualizing applications. Our platform is an end-to-end healthcare analytics platform that surfaces the actionable insights needed to make improvements in patient care, operational effectiveness, and financial performance within the laboratories of our Roche customers and across the healthcare continuum.

## The Viewics Application Suite

Viewics has a *suite of applications* powered by the Viewics Analytics Platform. Our applications let non-technical users quickly create meaningful analysis and share that data with executives or clients by using easy-to-understand dashboards and reports. Here is a list of the applications that we have available for global markets:

- Dx Optimization
- LabOPS AP
- LabOPS Core





# Unleash the Power of Healthcare Analytics

We built Viewics to solve the challenge of making healthcare data meaningful. Our platform is safe and secure with the power to transform organizations.

## A Better Way to Manage your Lab.

The Viewics Platform is an end-to-end healthcare analytics platform that surfaces **actionable insights** that empower you to improve patient care, operational effectiveness, and financial performance in your lab and across the healthcare continuum.



## Benefits of the Viewics Platform



### Interactive

Easy-to-share and customizable dashboards let you deliver key information to whom it matters most



### Transparent

Preconfigured alerts for common laboratory KPIs proactively notify users at important thresholds for increased transparency and control



### Relevant

Individually customized dashboards highlight only the most relevant data to ensure end-user comfort and continued use of the platform



### Insightful

Built-in workflows that promote participation, include sharable dashboards and annotations to enable actionable, data-driven insights.



### Flexible

Analyze data, from multiple sources, that resides inside and outside of the laboratory environment.

## Viewics Platform Architecture

We built the Viewics Analytics Platform and all its applications to solve the challenge of making healthcare data meaningful. Our solutions are safe and secure with the power to transform organizations.



### Data extraction and cleansing

Viewics makes relevant data digestible. Our vendor-agnostic solution extracts data from almost any system and poses no risk of downtime. Data extracted from disparate sources is standardized to common data elements, leading to actionable, accurate, and quality insights.

### Fully compliant and encrypted

Our highly secure and scalable infrastructure is HIPAA-HITECH, SOC2 certified and GDPR compliant to ensure the security and privacy of our clients' electronic protected health information (ePHI). As data security is our number one priority, we use industry-standard encryption (e.g. SHA, 256, MD5, DES).

### Easy-to-Read Dashboards

Applications powered by the Viewics Analytics Platform let non-technical users quickly create meaningful analysis and share that data with executives or clients by using easy-to-understand dashboards and reports.

Download the Viewics Analytics Platform Brochure

[Download Now](#)

Want to learn more? Send us a note.

[CLICK HERE](#)



# Viewics Dx Optimization

Right test, right patient, right time



Dx Optimization provides the hospital C-Suite and lab directors with an effective way to identify, review, and track key trends and test ordering patterns that may help improve diagnosis while positively impacting operational and business performance.

## Benefits of Dx Optimization



### Optimized Ordering

Refine testing protocols to minimize possible diagnostic gaps and waste



### Targeted Management

Reduce unnecessary diagnostic testing that causes delays in patient care

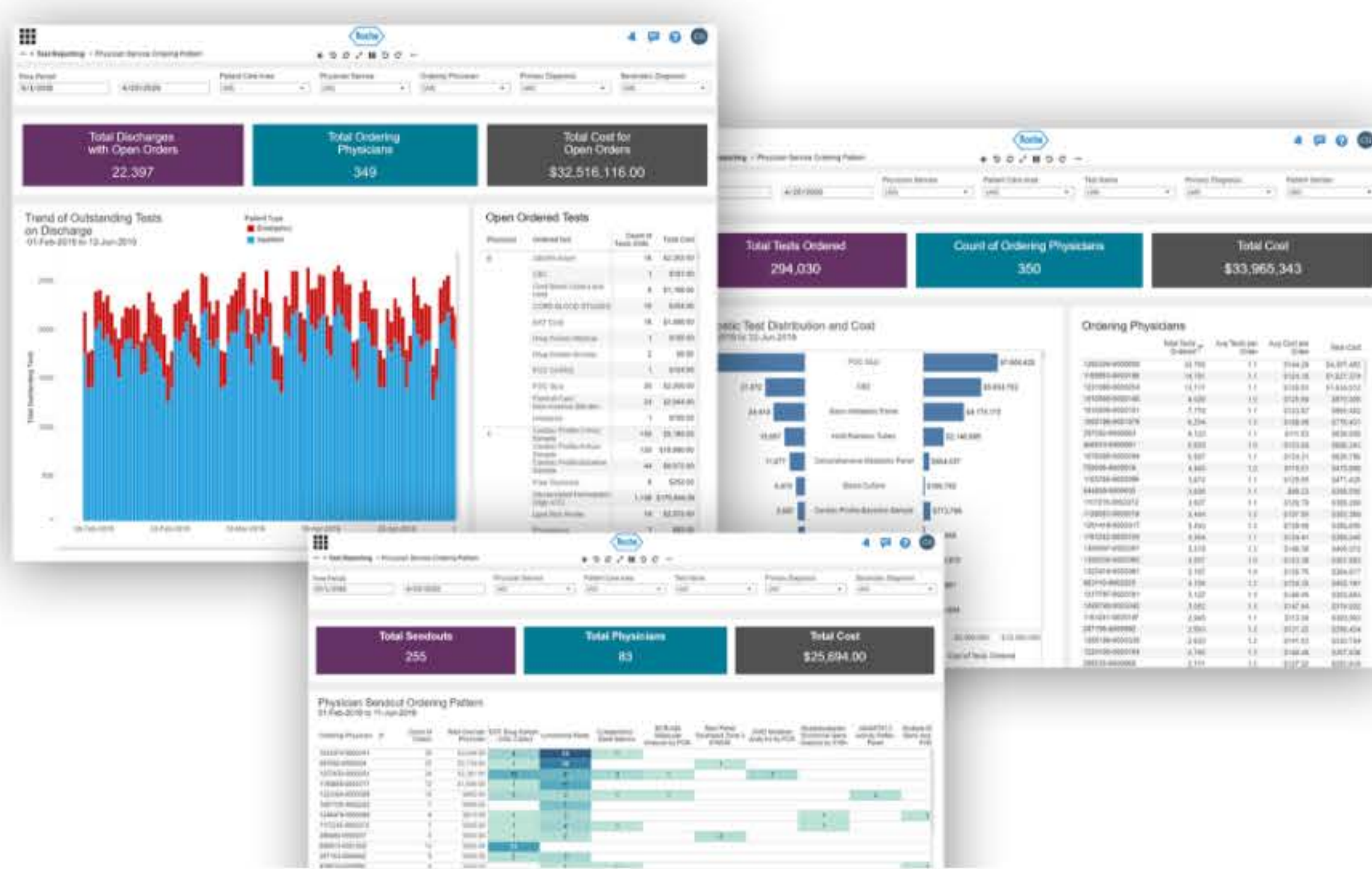


### Collaboration

Foster physician consensus and data sharing leading to better treatment decisions

## Dashboards that Make a Difference

Dx Optimization dashboards offer a variety of key metrics



- Average TAT by lab
- Incorrect test frequency
- Physician ordering pattern
- Watchful test ordering
- Sendout trends
- Diagnostic test distribution
- Custom dashboards
- Lowest test combination

Download the Dx Optimization Brochure

[Download Now](#)


Want to learn more? Send us a note.

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- Dx Optimization
- LabOPS AP
- LabOPS Core
- Resources

**Contact Us**  
 Roche Diagnostics  
 2821 Scott Blvd  
 Santa Clara, CA 95050  
[viewics.info@roche.com](mailto:viewics.info@roche.com)



# Viewics LabOPS AP

Detailed insights that unlock histology lab productivity

Using LabOPS AP, you easily identify staffing, process, and quality improvement opportunities to reduce waste, increase efficiency, and drive financial and operational value back to the histology lab.

## Benefits of LabOPS AP



### Empowerment

Provides actionable insights and transparency into lab operations that empower more informed decisions and management of how the lab runs



### Productivity

Enables tracking, review and analysis of lab trends to proactively identify and course correct issues to optimize lab performance

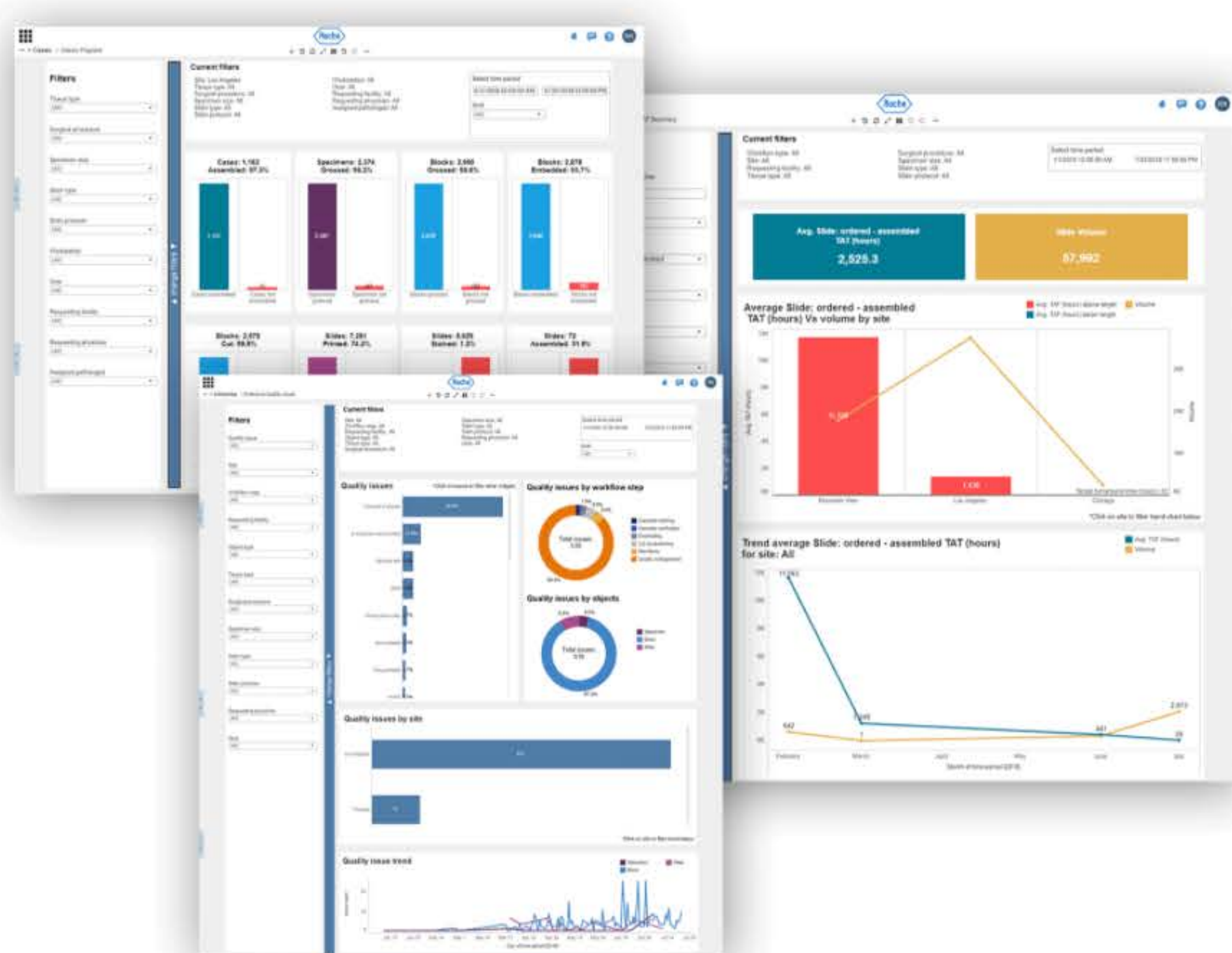


### Simplification

Generates customized reports with a flexible, easy-to-use tool, giving labs the right insights, at the right time

## Dashboards that Make a Difference

LabOPS AP dashboards offer a variety of key metrics



- ✓ Volume analytics
- ✓ TAT trends
- ✓ Quality analytics
- ✓ Count summary by stain type
- ✓ Count summary by sender<sup>1</sup>
- ✓ TAT performance by sender<sup>1</sup>
- ✓ Issue overview by sender<sup>1</sup>
- ✓ Multi-site analytics for multiple VANTAGE installations

1. Includes both requesting facility and sending physician.

Download the LabOPS AP Brochure

Download Now 

Want to learn more? Send us a note.

Contact Us 



# Viewics LabOPS Core

Increase the quality, efficiency, and productivity of your lab



LabOPS Core provides lab directors/managers with an easier way to track, review, and identify operational trends and challenges. This increased visibility guides the decision-making process toward optimizing operations, customer delivery, and overall lab performance in a targeted and efficient manner.

## Benefits of LabOPS Core



### Empowerment

Provides actionable insights and transparency into lab operations that empower more informed decisions and management of how the lab runs



### Productivity

Enables tracking, review and analysis of lab trends to proactively identify and course correct issues to optimize lab performance



### Simplification

Generates customized reports with a flexible, easy-to-use tool, giving labs the right insights, at the right time

## Dashboards that Make a Difference

LabOPS Core dashboards offer a comprehensive list of key metrics



- ✓ Positivity rates
- ✓ Re-run analysis
- ✓ Volume analytics
- ✓ Outlier reviews
- ✓ TAT analytics
- ✓ Test & workload analysis
- ✓ Instrument utilization
- ✓ Autovalidation statistics
- ✓ Custom dashboard authoring services

Download the LabOPS Core Brochure

Download Now 

Want to learn more? Send us a note.

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# Resources

Healthcare data is growing by leaps and bounds, and Viewics is staying ahead of the curve.

## FEATURED CONTENT

### Infographic: Current Digital Trends in Hospital Laboratories

Healthcare data is growing, pressure on labs is increasing, and the need for actionable insights is inevitable.

[View Infographic](#)



#### BROCHURE

#### Viewics Analytics Platform Brochure

The Viewics Platform is an end-to-end healthcare analytics platform that surfaces actionable insights that empower you to improve patient care, operational effectiveness, and financial performance in your lab and across the healthcare continuum. Applications powered by the Viewics Platform let non-technical users quickly create meaningful analysis and share that data with executives or clients by using easy-to-understand dashboards and reports.

[Download](#)

#### BROCHURE

#### Dx Optimization Brochure

Dx Optimization surfaces opportunities to unlock data insights in diagnostic test patterns whilst minimizing gaps in patient care. This increased visibility allows for cost savings, benchmarking across sites, and ensures adherence to best practices regarding health system ordering protocols.

[Download](#)

#### BROCHURE

#### LabOPS™ AP Brochure

Using LabOPS AP, you easily identify staffing, process, and quality improvement opportunities to reduce waste, increase efficiency, and drive financial and operational value back to the histology lab.

[Download](#)

#### BROCHURE

#### LabOPS™ Core Brochure

Laboratory analytics is more than just data presented in the form of tables, charts, and graphs. This visualization starts with importing raw data and ends with valuable insights for the various stakeholders in your organization. LabOPS Core delivers these insights so that you can make informed decisions confidently and quickly to improve your lab's operational, business performance, and diagnostic output.

[Download](#)



# Contact Us

## Roche Diagnostics

2821 Scott Blvd.  
Santa Clara, CA 95050  
[viewics.info@roche.com](mailto:viewics.info@roche.com)

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